
information

Summary

A multi-talented individual with a working knowledge of computer and traditional arts, and internet structure and languages.

Cooperates with co-workers and clients well to create a healthy and productive work environment.

Goes above and beyond in dedicating time and energy to create successful and quality work for employer or client.

Objective

To acquire a position working with a team of dedicated and creative specialists in creating new and innovative visual and marketing solutions.

Education

California Polytechnic University Pomona
Pomona, Ca

September 2001 - December 2002
Studied Computer Information Systems

Biola University

La Mirada, Ca

Graduated May 2006
Bachelor of Fine Art in Art emphasis Graphic Design

References

Available upon request.

qualifications

Software

Adobe Photoshop (current)
Adobe Illustrator (current)
Adobe InDesign (current)
Final Cut Pro
Microsoft Office
FTP Clients

Operating Systems

Mac OS X 10.x (current)
Windows (current)

Web Knowledge

HTML
CSS
Javascript (incl. frameworks — e.g. jQuery)
PHP
CMS (Wordpress, etc.)
Ecommerce (WooCommerce, Magento)
Responsive UI Design

Relative Skills

Design (Graphic, Web, UX/UI, Print, Apparel)
Art Direction (Vision, Delegation, Management)
Project Management
Event Management/Trade Show Planning
Photography (Digital, Analog)
Screen Printing
Understanding of Fine Arts

2013-2014

Web Director
Progenex
Long Beach, Ca (Off-site)

- Design responsive Magento based e-commerce site.
- Project manage development teams in implementing Magento based e-commerce site.
- Assist in planning & implementation of ad/marketing campaigns directed to customer conversion, including re-targeting and video.

2001-PRESENT

Freelance (Creative, Web)

- Conceptualize, design, and/or program web, identity and other graphic solutions to meet client needs.

2010-2013

Art Director
Champion Power Equipment
Santa Fe Springs, Ca

- Supervise art department and art department employees - both internal and contracted.
- Conceptualize, create and develop packaging, advertising web, video, sales/marketing collateral, etc.
- Plan, design and execute all trade shows & events.
- Maintain and develop vision and identity of brand.

2007-2009

Events Manager/Jr. Graphic Designer
Kingman Group
Baldwin Park, Ca

- Coordinate, plan, staff and manage events at various venues both nationally and internationally.
- Create and design visual collateral for banners, ads, stationery, packaging, web and other marketing needs.

2006

"Stripe"
Solo Exhibition
April 3-7, 2006
Biola University Art Gallery
La Mirada, Ca



Cargo Collective

<http://www.cargocollective.com/scotthenning>